

the demand curve), or a change in demand (shift in the demand curve). If there is a shift in the demand curve, indicate whether the curve shifts up or down.

Scenario	Movement or shift up or shift down?
1. There is an outbreak of the flu and sales of latex gloves skyrocket.	↑
2. A nail salon cuts the price it charges for manicures and more clients come.	—
3. A chain of department stores extends the hours that stores will remain open and total sales for the chain has increased.	—
4. The US Census Bureau has announced that there is baby boom in the United States and sales of baby carriages have increased.	↑
5. John's Bicycle shop increases the prices of bicycles and sales decrease.	—
6. The City of New York has cut the number of city employees by 10% and sales of big screen televisions falls.	↓